



STRATEGIC PLAN



Strategic Planning

CVRD

How strategic planning helps you



HELPS THE BOARD TO
IDENTIFY SHARED GOALS
AND PRIORITIES



HELPS TO
FOCUS THE ORGANIZATION
(STAFF) ON THE MOST
IMPORTANT THINGS YOU
WANT TO DO TOGETHER



HELPS YOU TO
ALLOCATE RESOURCES TO
THE MOST IMPORTANT
THINGS



HELPS TO KEEP
SERVICES AFFORDABLE



HELPS TO
COMMUNICATE YOUR GOALS
AND PRIORITIES
TO YOUR CITIZENS

How the Regional Growth Strategy can help you achieve your goals

Articulates a common vision

Identifies eight regional policy areas:

- Housing
- Ecosystems, Natural Areas & Parks
- Local Economic Development
- Transportation
- Infrastructure
- Food Systems
- Public Health and Safety
- Climate Change

Sets out policies for managing growth

Provides for implementation & monitoring

RGS Purpose

“The purpose of the RGS is to **build consensus** among local governments on future policies regarding land use activities and development over the next 20 years, as legislated by Part 25 of the Local Government Act. The RGS will provide a framework for future decision-making and land use with the aim of preserving the region’s high quality of life.”

RGS Vision

*The Comox Valley will continue to evolve as a region of distinct, well-connected and well-designed urban and rural communities. As stewards of the environment, local governments, the K'ómoks First Nation, public agencies, residents, businesses and community and non-governmental organizations **will work collaboratively** to conserve and enhance land, water and energy resources and ensure a vibrant local economy and productive working landscapes.*



VISION

RGS Goals



Goal 1: Housing: *Ensure a diversity of housing options to meet evolving demographics and needs.*



Goal 2: Ecosystems, Natural Areas and Parks: *Protect, steward and enhance the natural environment and ecological connections and systems.*



Goal 3: Local Economic Development: *Achieve a sustainable, resilient and dynamic local economy that supports Comox Valley businesses and the region's entrepreneurial spirit.*



Goal 4: Transportation: *Develop an accessible, efficient and affordable multi-modal transportation network that connects Core Settlement Areas and designated Town Centres, and links the Comox Valley to neighbouring communities and regions.*



Goal 5: Infrastructure: *Provide affordable, effective and efficient services and infrastructure that conserves land, water and energy resources.*



Goal 6: Food Systems: *Support and enhance the agricultural and aquaculture sectors and increase local food security.*



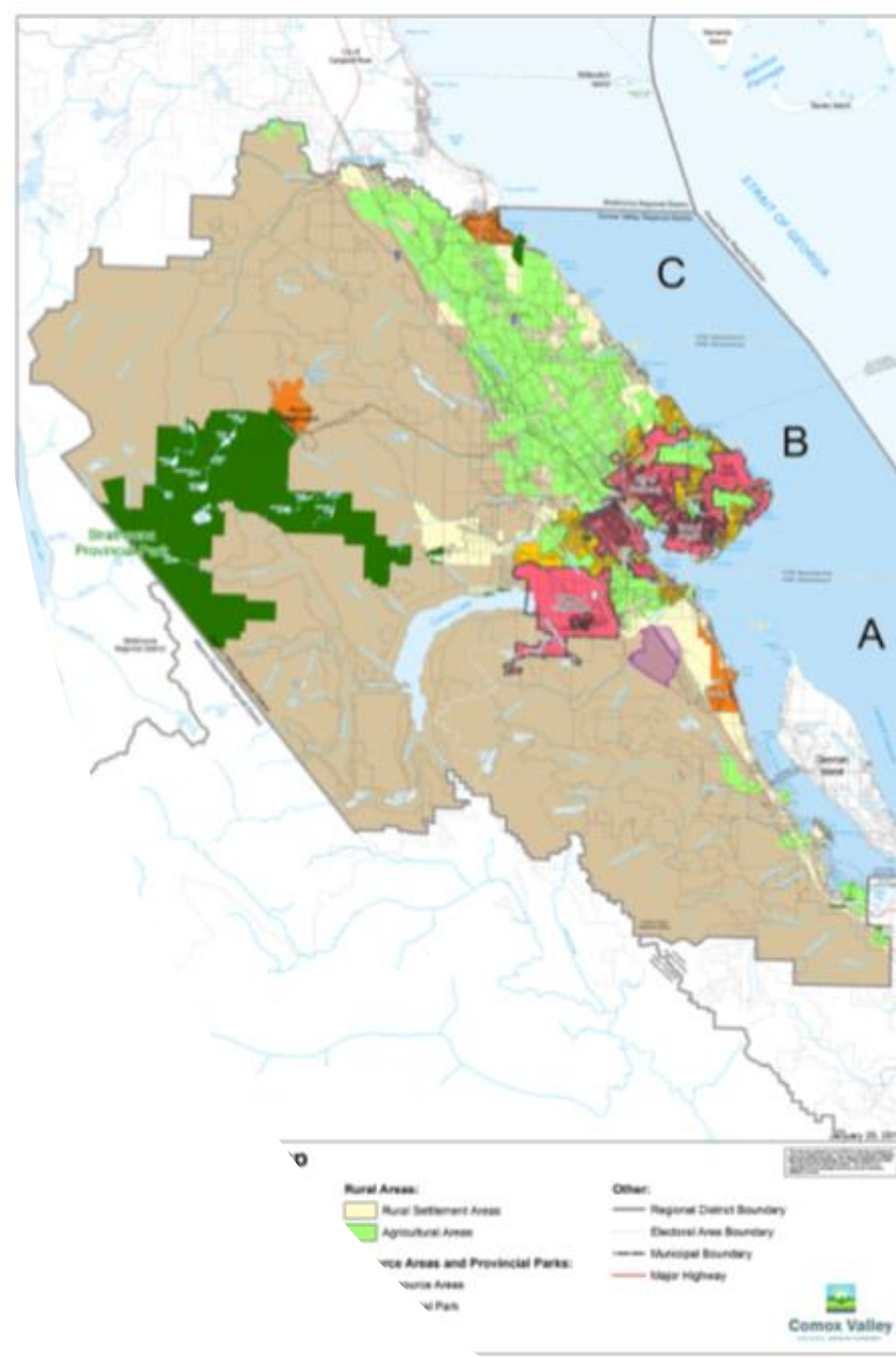
Goal 7: Public Health and Safety: *Support a high quality of life through the protection and enhancement of community health, safety and well-being.*



Goal 8: Climate Change: *Minimize regional greenhouse gas emissions and plan for adaptation.*

How we work together – region wide thinking

- Your communities are interdependent
- Your communities share many services e.g. water, sewer, transit, recreation
- Economies of scale drive many regional services e.g. water, sewer
- The CVRD is the mechanism that enables your communities to work together efficiently
- The RGS articulates regionally agreed on policies and priorities





External factors (largely) beyond your control

- Economy – employment, affordability
- Senior government legislation e.g. drinking water standards
- Population migration
- Demographics shifts – aging population

What is in your plan now

CORPORATE PRIORITIES (Board/CAO)	
NOW	
<ol style="list-style-type: none"> TRANSPORTATION and TRANSIT: Review transit reports, recent changes and current service plans; consider regional multi-modal transportation planning and the role of the Integrated Regional Transportation Select Committee AIR QUALITY: consider an air quality council – determine feasibility with stakeholders to assess, report and recommend Comox Valley initiatives; potential model to be recommended in Fall 2019. COMOX VALLEY ECONOMIC DEVELOPMENT: strategic plan engagement, performance and contract review SUSTAINABILITY STRATEGY: Review Comox Valley Sustainability Strategy (CVSS), complete report on progress and develop a regular scorecard SEWER SYNERGIES/EXPANSION: Liquid Waste Management Plan (LWMP) and south sewer business case review with Sewage Commission and service area AGRICULTURE - FOOD STRATEGY: Review agriculture study from CVEDS, provide input and guidance REGIONAL HOUSING: Grant application submitted. TAC formed, drafting scope of work 	
ONGOING	
<ul style="list-style-type: none"> Regional Office Project Construction Water Treatment Plant Construction Recreation Review Implementation Utilities governance Regional Growth Strategy engagement CV Zoning Bylaw update Lazo Marsh drainage improvements 	<p><i>Advocacy / Partnerships</i></p> <ul style="list-style-type: none"> Employee Housing (CVEDS and/or private sector) Edw 2030 Strategy (CVEDS) Air Quality: UBCM resolution Food Security Council: LUSH Valley proposal <p><i>CSWM Board</i></p> <ul style="list-style-type: none"> Regional Organics Implementation
OPERATIONAL STRATEGIES (CAO/Executive Management Team)	
COMMUNITY SERVICES	
<ul style="list-style-type: none"> Recreation Review Implementation: Continued implementation through 2019 	
CORPORATE SERVICES	
<ul style="list-style-type: none"> AIR QUALITY: Wood stove regulations, education and incentives, air quality council – determine feasibility with stakeholders; potential model to be recommended in Fall 2019. Legislative support for TRANSPORTATION and AIR QUALITY initiatives; review role of IRTSC and potential air quality council (through fall 2019) Utilities governance: staff and committee/ commission review and determine any actions (summer 2019) 	
ENGINEERING SERVICES	
<ul style="list-style-type: none"> SEWER SYNERGIES/EXPANSION: <ul style="list-style-type: none"> Review business case, options, economic/ social/ environmental impacts (summer 2019) Liquid waste management plan (LWMP): public and technical engagement, goal setting, options (spring 2019) Water treatment project: tendering and construction design enter contract (June 2019) Lazo Marsh drainage improvements: options and impacts under investigation (spring 2019) Regional Organics Implementation through CSWM Board: finalize site and confirm municipal support (April 2019) 	
EXECUTIVE MANAGEMENT	
<ul style="list-style-type: none"> Regional office project: under construction (complete by November 2019) Strategic Planning Updates and implementation update before next session (September 2019) 	
PLANNING AND DEVELOPMENT SERVICES	
<ul style="list-style-type: none"> COMOX VALLEY ECONOMIC DEVELOPMENT SOCIETY: performance and contract review (spring 2019) SUSTAINABILITY STRATEGY: Review CVSS, complete progress report, develop a regular scorecard (fall 2019) AGRICULTURE - FOOD STRATEGY: Review CVEDS' Ag Study, provide input and guidance through strategic plan (summer 2019) REGIONAL HOUSING: Grant application submitted. TAC formed, drafting scope of work TRANSPORTATION and TRANSIT: Review Dantec report, recent service changes and Transit Future Plan; finalize service enhancements with Board (fall 2019). Consider regional multi-modal transportation with IRTSC refresh and partner commitment (fall 2019) Regional Growth Strategy: education and engagement (throughout 2019) Comox Valley Zoning Bylaw: reviewing updates (summer 2019) 	

Are your strategic drivers the right ones? Do they encompass your aspirations? What do they mean?



Climate crisis



Indigenous relations



Sustainability
(economic, social,
environmental)

CVRD Future Directions

- What outcomes do we want to see in this service area?
- Are there other outcomes the strategic drivers generate?
 - Climate crisis
 - Indigenous relations
 - Sustainability (economic, social, environmental)

Example: Regional Water Supply

As an example, the discussion on Regional Water supply might generate the following:

What outcomes and priorities do we want to see in this service area?

- A **safe** water supply
- An **adequate** water supply to accommodate current and future demands
- Water **conservation** (reduction of per capita usage)
- **Resiliency** to climate change
- **Adequate, maintained, reliable and resilient** infrastructure

What outcomes will the strategic drivers (Climate crisis, Indigenous relations, Sustainability (economic, social, environmental) generate?

- Water **conservation** – reduction of per capita usage
- **Resiliency** to climate change
- **Adequate, maintained, reliable and resilient** infrastructure
- **Affordable** water